

Christopher M. Heimann Assistant Vice President -Senior Legal Counsel AT&T Services, Inc. 1120 20th St., NW, Suite 1000 Washington, D.C. 20036 Phone (202) 457-3058 christopher.heimann@att.com

January 26, 2017

Ms. Marlene Dortch, Secretary Federal Communications Commission 445 12th Street SW Washington DC 20554

Re: Cable Special Relief Petitions; MB Docket No. 15-71

Dear Ms. Dortch:

Consistent with the Market Modification docket referenced above, attached are results for a preliminary evaluation of a potential market modification for stations KFXK, KLTV, KYTX, and KETK in Harrison County, TX.

If you have any questions, feel free to contact me at (202) 457-3058.

Sincerely,

/s/ Christopher M. Heimann



January 25, 2017

Via FedEx

Hugh Taylor Harrison County Judge #1 Peter Whetstone Square, Room 314 Marshall, TX 75670

Dear Judge Taylor:

Please find attached the results of your request for a preliminary evaluation of a potential market modification for **Harrison County, TX.**

DIRECTV's engineering staff was given the areas to evaluate for stations **KFXK**, **KLTV**, **KYTX**, **and KETK** on our **Tyler-Longview**, **TX** spot beams, and have found that:

- DIRECTV's SD spot beam covers all current zip codes in Harrison County
- DIRECTV's HD spot beam covers all current zip codes in Harrison County

Please see attached for specific spot beam zip code coverage information. DIRECTV will forward the results of this preliminary evaluation to the FCC for their records.

Thank you for your letter and your interest in DIRECTV programming.

Sincerely,

DIRECTV

1.	My name is	Phil Goswitz	I am	SVP of Engineering	at DIRECTV. As
su	ch, I am respo	onsible for determining	service areas f	for television stations carried	on DIRECTV's spot beams.

2. DIRECTV has reviewed the request to add the communities listed below to the local television market for the station indicated.

	State	County
KFXK	TX	HARRISON

- 3. DIRECTV has analyzed, with respect to each zip code associated with this request, the expected performance against specific performance criteria. The following factors have been included in this analysis:
 - a. The measured performance of the spot beam covering this Television Station's local market.
 - b. Estimated atmospheric effects for reception of the signal.
 - c. Estimated levels of interference.
 - d. The amount of capacity currently used, and reasonably expected to be used, on the spot beam.
 - e. The target availability figure used for all television stations offered on the spot beam.
- 4. From this analysis, DIRECTV has derived the following metrics, which it has used to evaluate the potential to provide service in the zip code(s) in question:
 - a. Signal availability.
 - b. Clear sky signal margin.
 - c. Total carrier-to-interference ratio.
- 5. DIRECTV has conducted this analysis in substantially the same manner and using substantially the same parameters used to determine the geographic area in which it currently offers stations carried on the spot beam.
- 6. Based on this analysis, DIRECTV:

■HD ■SD Can provide service to all the zip codes associated with this request.*

- \square HD \square SD Cannot provide service to any zip code associated with this request because reception of the signal does not meet the minimum performance thresholds for DIRECTV's service.
- ☐ HD ☐ SD Cannot provide service to some zip codes associated with this request because reception of the signal does not meet the minimum performance thresholds for DIRECTV's service.* The list of unserved zip codes is attached.
- * IMPORTANT: SD coverage will no longer be available after 2018/2019 when the existing MPEG 2 satellite is removed from service.

I declare under penalty of perjury that the foregoing is true and correct.

Date

Signature

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